



**AGENDA of the IAB MEMBERS MEETING in Tokyo, Japan**  
**20<sup>th</sup> of July 2022**  
**14h00 – 16h00 (Tokyo Time - JST)**  
**07h00 - 09h00 (CEST)**

All IAB members are invited to attend IAB Members Meeting (Document IAB-065 latest issue, Clause 2.7).  
IAB members can be represented by a maximum of two people. (e.g., Group A/B delegate, WG chairmen, etc.)

Item	Subject	Person reporting/ responsible	Document	Comments/ Information	Time (min)
1	Welcome and introduction	B. Lee			5
2	Apologies for absence	R. Ferraz		Information	5
3	Approval of the agenda	B. Lee	IAB-MM-116-22	Decision	5
4	Approval of the Minutes of IAB Members Meeting Held Online	B. Lee	IAB-MM-115-22	Decision	5
5	Follow-up on actions from the previous meeting	R. Ferraz		Information	5
6	Report on Qualification and Certification Systems Activities in 2021	T. Rosado	IAB-MM-117-22	Information	10
7	IAB Performance	R. Ferraz		Information	10
8	IAB 065 – Operational System	R. Ferraz	IAB065r10-22	Endorsement	10
9	Information on IAB Strategy development	B. Lee		Information	5
10	Promotion & Marketing WG	B. Lee	IAB-MM-118-22	Information	15
11	Information on IIW Promotion Activities	L. Costa		Information	10



Item	Subject	Person reporting/ responsible	Document	Comments/ Information	Time (min)
12	EU Projects/Link to Harmonized E&T&Q&C Systems	E. Assunção		Information	10
13	Communication and marketing	E. Assunção		Information	5
14	Proposal from IAB Members	All			5
15	Date and place of next meeting			Decision	5